

HISTORY IRELAND

IRELAND'S HISTORY MAGAZINE

MEDIA PACK 2024

historyireland.com

ABOUT THE MAGAZINE

Ireland's leading history magazine

Published bi-monthly and continuously since 1993

Available online and in bookshops & newsagents throughout Ireland

Covers all aspects and periods of Irish history

Publishes features, news, reviews and regular columns



ABOUT THE WEBSITE

Over 1 million visitors each year.

Extremely high Irish and international traffic, particularly UK & US

Offers subscribers access to the full archive of History Ireland dating back to 1993

The archive is a highly popular resource used by students, researchers, academics and history enthusiasts



ABOUT OUR READERS

Average readership of +30,000 per issue

85% of readership in Ireland

Main occupation professional or academic

83% aged 50+

Over 65% of our readers are subscribers
and 80% have subscribed for +3 years

90% of readers read the adverts and 51%
have been prompted to purchase

55% of readers who purchase in shops
buy every issue

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Full page	€1,200
1/2 page	€730
1/4 page	€465
1/8 page	€243

All prices ex VAT.

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2024 Deadlines

Issue date	Copy deadline
Jan/Feb	01 December
Mar/Apr	02 February
May/Jun	29 March
Jul/Aug	31 May
Sept/Oct	26 July
Nov/Dec	04 October
Jan/Feb 2025	29 November



Full page: 297 x 210mm



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1/4 page: 130 x 91mm

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